



Highly Absorbable Magnesium
 New In Vitro Study Results
Chelamax®



Deliver highly effective magnesium supplements that consumers can count on with **Chelamax® Magnesium Bisglycinate**:



Superior absorption



Improved digestibility



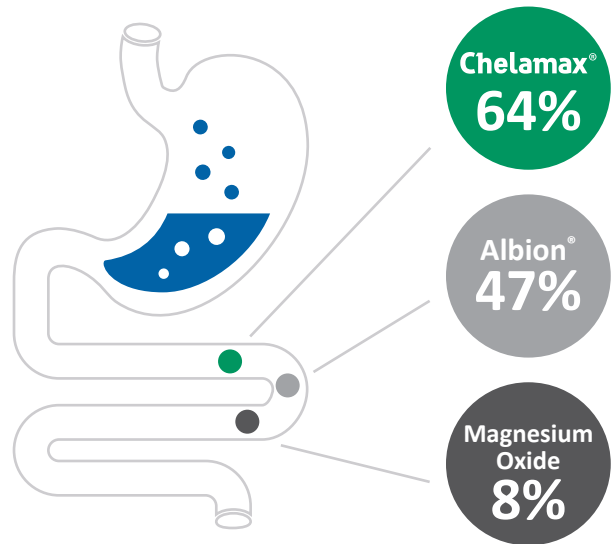
Smaller tablet/capsule size

Chelamax® Has Much Higher Absorption

In Vitro Study of Magnesium Absorption

An in vitro study on the bioaccessibility and bioavailability of magnesium (Mg) through the upper GI tract showed that **Chelamax®** had:

- ✓ **30%** more absorption than Albion®
- ✓ **8X** more absorption than Magnesium Oxide



59%

On a per gram basis, **Chelamax® Magnesium Bisglycinate** has 59%* more absorbable magnesium than Albion® Magnesium Bisglycinate.

Better Absorption is Just the Beginning...

BENEFITS FOR TABLETS AND CAPSULES:

- Higher density leading to increased loading levels
- Tight particle sizes for ease of processing
- Directly compressible for tablet manufacturing
- Improved stability for longer shelf life



Elevate your supplement with **Chelamax**[®], the brand that stands for greater efficacy:

- Science-backed data showing increased bioaccessibility and bioavailability
- Unique 3-step verification process, proving chelation
- Application expertise to help optimize delivery format



Discover more

Chelamax[®]
Chelation Matters[™]

Contact Innophos today about using
Chelamax[®] Magnesium Bisglycinate in your formulations.

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