

# Increase Yield in Poultry

Superior water retention  
for more flavorful and  
juicier meat



## Value

### For Manufacturers

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- Higher brine pickup and higher cooking yield after storage
- Improved cost effectiveness
- Better flavor retention

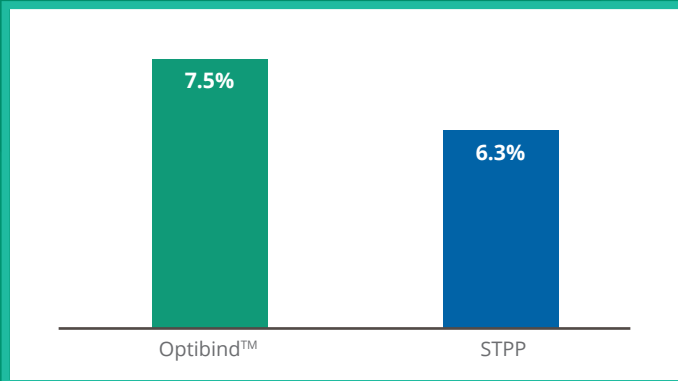
### For Consumers

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- Superior moisture retention during cooking
- Enhanced flavor and texture
- More even cooking

# Optibind™ phosphate blend delivers higher brine pickup and higher cooking yield in chicken breast

## % Brine Pickup Yield\*

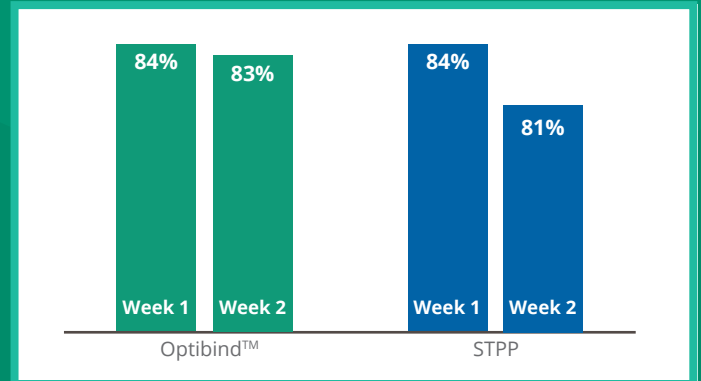


Optibind™ picks up 1.2% in total weight which equates to

**19% more brine**

\* % Brine Pick Up Yield (BPY)=[(W2-W1)/W1]× 100, where W1 is weight before injection and W2 is weight after injection

## % Cooking Yield After Storage\*



Optibind™ retains

**99%**

of cooking yield after storage

\* Cooking Yield (CY)=[(W3-W1)/W1]× 100, where W3 is cooked weight and W1 is weight before injection



## Why Innophos



Market Facing Solutions



Supply Chain Flexibility



Quality & Consistency



Technical Expertise



Global Footprint



Trusted Partnerships

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Innophos, Inc • 259 Prospect Plains Road • Building A • Cranbury, NJ 08512

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